

ARTICULATION AGREEMENT

Institution: Alexandria Technical College
A.S. Degree: Associate of Science – Business Administration
UMC Program: Bachelor of Science in Business Management
Marketing Emphasis

Sending Institution: Alexandria Technical College and **Receiving Institution:** University of Minnesota, Crookston

Statement of Purpose:

This agreement has been entered into by Alexandria Technical College (ATC) and University of Minnesota, Crookston (UMC). The purpose of this agreement is to facilitate credit transfer and provide students a smooth transition from ATC to one related degree program at UMC. It is recognized that the attached appendix shall describe the program of study at ATC, required for transfer admission to UMC and the ***Bachelor of Science degree in Business Management (Marketing Emphasis)*** program.

Terms and Conditions of Credit Transfer:

The parties of this agreement hereby agree to the terms and condition set forth herein.

The evaluation and transfer of earned college credits shall be in full compliance with the University of Minnesota, Crookston policies and all other state and federal education policies pertaining to undergraduate credit transfer. See the admissions section in the current college catalog or <http://www1.umn.edu/commpub/umc/admission.html> for details.

Students who have completed an ***Associate of Science degree in Business Administration*** at ATC with a cumulative GPA of 2.0 or better may transfer **64 credit hours** of course work towards the ***Business Management (Marketing Emphasis) baccalaureate*** program at UMC. ATC program specific requirements and/or required courses are listed in the attached appendix of this agreement. Students who have not completed the degree requirements at ATC are eligible for credit evaluation at UMC.

Transfer students will have to comply with the admission requirements (GPA, admissions testing, etc.) at the University of Minnesota, Crookston. See the admissions section in the current college catalog or <http://www1.umn.edu/commpub/umc/admission.html> for details.

Applicants accepted to the UMC program must fulfill the graduation requirements of the granting institution. A recommended sequence of courses to complete the graduation requirements is identified in the attached appendix.

Upon student request, each institution will forward to the other copies of transcripts from students in the program.

Both institutions will inform potential students about this program. To facilitate the success of this partnership, Alexandria Technical College agrees to:

- Waive the transcript request fee for students requesting a transcript be sent to UMC.
- Place a link to UMC on its web site.

The Chief Academic Officers or designee of the collaborating institutions shall be responsible for implementing this agreement, for identifying and incorporating any changes into subsequent agreements, and for conducting a periodic review of this agreement.

This agreement becomes effective on March 1, 2004, and remains in effect until terminated or amended by either party.

Sending Institution:

Alexandria Technical College
1601 Jefferson St.
Alexandria, MN 56308

Receiving Institution:

University of Minnesota
2900 University Avenue
Crookston, MN 56716

J. K. ... 4-1-04
President Date

... 3-22-04
Chancellor Date

... 3/27/04
Chief Academic Officer Date

... 30 March '04
Chief Academic Officer Date

Lyle Halscher 3-30-04
Dean/ or Designee Date

Robert G. Smith 2/24/04
Center Director Date
Center for Business & Technology

For more information, contact the Academic Affairs Office at Alexandria Technical College 320-762-4491 or University of Minnesota, Crookston 218-281-8175.

2-26-04
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Core Courses Offered at Alexandria Technical College:

ITEC 1430 Introduction to Computer	(CA elective)	3 credits
Mktg 1511 Advertising and Sales Promotion	(Bus. elective)	3 credits
Mktg 1505 Retail Management and Merchandising	(Bus. elective)	3 credits
Mktg 1515 Selling Principles and Practice	(Mktg 3200)	3 credits
Mktg 1525 Principles of Marketing	(Mktg 3300)	3 credits
Mktg 2515 Quality Customer Service	(Bus. elective)	3 credits
Mktg 2518 Supervision Human Resource Mgmt	(Mgmt 3210)	3 credits
SOCS 1404 Personal Finance	(open elective)	<u>3 credits</u>
		24 credits

Required MnTC Courses Offered at Alexandria Technical College:

ECON 1420 Introduction to Macroeconomics	(Econ 2102)	3 credits
ECON 1430 Introduction to Microeconomics	(Econ 2101)	3 credits
HUMA 1440 Ethics	(Hum elective)	3 credits
MATH 1445 Intro to Statistics	(Math 1150)	<u>3 credits</u>
		12 credits

Additional MnTC Courses Offered at Alexandria Technical College:

Completion of these courses will meet the requirements of the Minnesota Transfer Curriculum – (MnTC).

28 credits