

**ARTICULATION AGREEMENT
BETWEEN
UNIVERSITY OF WISCONSIN-STOUT
AND
Alexandria Technical and Community College**

This Agreement is entered into between **Alexandria Technical and Community College** (hereinafter sending institution), and the **University of Wisconsin-Stout, Menomonie, WI** (hereinafter receiving institution). This Agreement and any amendments and supplements, shall be interpreted pursuant to the guidelines set forth in the University of Wisconsin System Academic Information Series (ACIS) policy 6.2 Guidelines for Articulation Agreements between UW System Institutions and WTCS Districts as well as policy 6.0 Undergraduate Transfer Policy. Both institutions agree to maintain accreditation by the Higher Learning Commission of the North Central Association of Colleges and Schools and any other accreditation currently in existence pertaining to degree programs articulated via the transfer agreement.

The sending institution has established an **A.A.S. Fashion Management** (hereinafter sending program), and the receiving institution has established a **B.S. Retail Merchandising & Management – Fashion Marketing Concentration** (hereinafter receiving program), and will facilitate credit transfer and provide a smooth transition from one related program to another. It is mutually agreed:

I. Admission and Graduation Requirements

- A. The receiving institution's admission and program admission requirements apply to both direct entry students and to students who transfer under this agreement.
- B. Students must fulfill the graduation requirements at both institutions to include:
 - 1. General Education, Racial & Ethnic Studies and Global Perspective requirements;
 - 2. Students at UW-Stout will be required to complete a minimum of 32 credits in residence for a bachelor's degree at UW-Stout.
- C. Students must complete the entire sending program and meet the receiving institution's admission requirements for the agreement to apply.

II. Transfer of Credits

- A. The receiving institution will apply 48 of the 72 credits from the sending program. A total of 72 credits remain to complete the receiving program.
- B. Courses will transfer as described in the attached Program Articulation Table.
- C. Elective courses taken or substituted at the sending institution and sending program not listed in this agreement will be reviewed on a case-by-case basis and determined how they may apply to the degree at the receiving institution.

III. Implementation and Review

UW-Stout/Alexandria Technical and Community College
B.S. Retail Merchandising & Management – Fashion Marketing Concentration/A.A.S. Fashion Management

- A. The Provost, Dean, Program Director or designees of the parties to this agreement will implement the terms of this agreement, including identifying and incorporating any changes into subsequent agreements, assuring compliance with system policy, procedure and guidelines, and conducting a periodic review of this agreement.
- B. This Articulation Agreement is effective on 10/14/2014 and shall remain in effect until the end date of 10/14/2019 or for five years, whichever occurs first, unless terminated or amended by either party with 90 days prior written notice.
- C. The college and university shall work with students to resolve the transfer of courses should changes to either program occur while the agreement is in effect.
- D. This Articulation Agreement will be reviewed by both parties beginning 04/14/2019 (within six months of the end date).
- E. When a student enrolls at the receiving institution following this agreement, the receiving institution will encode any course waivers and substitutions.
- F. This articulation agreement applies only to the receiving program in effect Fall 2014 until revised.

PROGRAM ARTICULATION TABLE

	Alexandria Technical & Community College	University of Wisconsin-Stout
Program name	Fashion Management	Retail Merchandising & Management – Fashion Marketing Concentration
Award Type (e.g., AAS)	AAS	BS
Credit Length	72	120
Describe program admission requirements (if any)		Minimum 2.5 GPA required

SECTION A - General Education

Alexandria Technical & Community College				University of Wisconsin-Stout				
Course Prefix & Number	Course Name	Goal Area	Credits	Course Prefix & Number	Course Name	GE Area	Credits Applied	Equiv Sub Wav
General Education								
ENGL 1410	Composition 1	1	3	ENGL 101	Composition 1	COMSK	3	Equiv
COMM 1415	Public Speaking	1	3	SPCOM 100	Fundamentals of Speech	COMSK	3	Equiv
PSYC 1455	General Psychology	5	3	PSYC 110	General Psychology	SBSC	3	Equiv
PHIL 1440	Ethics	6	3	PHIL 235	General Ethics	ARHU or SRER	3	Equiv
ECON 1404	Consumer Econ & Finance	5,9	3	ECON GXXXS	Economics Electives	SRER or GE Selectives	3	Equiv
General Education Total			15	Section A Subtotal			15	

Special Notes, if any:

SECTION B - Major, Concentration, Emphasis, Electives or Other

Major, Concentration, Emphasis, Electives or Other Courses				Professional Core Requirements				
ACCT 1608	Principles of Accounting I		4	BUACT 206	Intro to Financial Accounting		3	Equiv
MKTG 1505	Retail Management and Merchandising		3	BURTL 127	Basic Merchandising		3	Equiv
MKTG 1511 and MKTG 1515	Advertising & Sales Promotion Selling Principles and Practices		3 3	BURTL 329 BUMKG XXX	Retail Promotions Business Marketing Electives		3 *(3)	Equiv
MKTG 1525	Principles of Marketing		3	BUMKG 330	Principles of Marketing		3	Equiv
FASH 2706	Internship		6	BURTL 449	To be reviewed first semester of enrollment		#(2)	Equiv
				Fashion Marketing Concentration				
FASH 2601	Fashion Merchandising		3	BURTL 229	Visual Merchandising		3	Equiv
MKTG 2518	Supervision/Human Resource Management		3	PSYC 382	Human Resource Management		3	Equiv
				Electives (8-13 Credits Required)				
FASH 1601	Intro to Fashion Retailing		3	BURTL 335	Special Topics in RMM		3	Sub
MKTG 1535	Entrepreneurship		4	BUMGT 480 BUMGT XXX	Entrepreneurship: Small Business Pmg Business Electives		3 *(1)	Sub
MKTG 2503	Sustainability in the Marketplace		1	BUMKG XXX	Business Marketing Elective		1	Sub
MKTG 2515	Quality Customer Service		3	INMG 210	Service Operations Management		3	Sub

MKTG 2609	Advanced Marketing	4	BUMKG XXX	Business Marketing Electives	3	Sub
ITEC 1430	Introduction to Computer	3	Not applicable to receiving institution's program requirements. See Section E for credit awarded (if applicable).			
MKTG 1507	Business Math	3				
MKTG 1530	Counselor Selling	3				
MKTG 2521	Career Seminar	2				
SOCS 1460	Intro to Management Principles	3				
			Section B Subtotal		31	
Major, Emphasis, Unrestricted Electives Total		57	Total UW-Stout Credits Applied (sum of sections A and B)		48	

Special Notes, if any:

*These credits will be transferred but will not apply to the program at UW-Stout.

#Credits won't be awarded until reviewed during the first semester of enrollment. If awarded, only 2 credits will be transferred. No additional credits will be awarded.

SECTION C - Remaining University of Wisconsin-Stout Requirements			
	General Education		
	ENGL 102	Composition 2	3
		Analytic Reasoning & Natural Science (with Lab)	10
		Arts and Humanities	0-6
		Social & Behavioral Sciences	3
		Contemporary Issues	3
		Social Responsibility & Ethical Reasoning	0-3
	Professional Core Requirements		
	BURTL 105	Introduction to RMM	1
	BURTL 390	Merchandise Planning and Control	4
	ECON 215	Principles of Economics II	3
	BUMGT 304	Principles of Management	3
	BUSCM 338	Logistics	3
	BURTL 425	Current Retail Strategies	2
		Advanced Marketing Selective	3
		International Selective	3
		Writing Selective	3
	Concentration Requirements		
	BURTL 212	Trend Forecasting	3
	APRL 140	Textiles	3
	APRL 202	Quality Analysis	3
	BURTL 327	Store Management	3
	BURTL 417	Soc/Psyc Aspects Cloth	3
		Spanish Selective	2-4
	Diversity Selective	2-3	
	Leadership Selective	2-3	
Total Remaining UW-Stout Credits			72

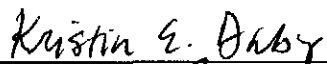
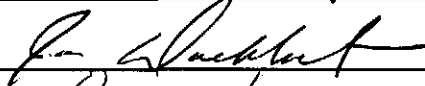
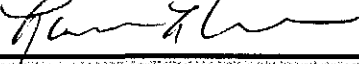


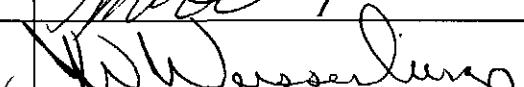
Special Notes, if any:

SECTION D - Summary of Total Program Credits			
ATCC Credits		UW-Stout Requirements	
General Education	15		
Major, Concentration Emphasis, Electives or Other	57		
Total College Credits	72	Total College Credits Applied	48
		Remaining credit to be taken at UW-Stout	72
		Total Program Credits	120

Special Notes, if any:

SECTION E – Alexandria Technical & Community College's courses transferable but not applicable to University of Wisconsin-Stout's program requirements AND Alexandria Technical & Community College's courses not transferable.						
ITEC 1430	Introduction to Computer	3	ICT:XXX	Information and Communication Technologies Electives	3	
MKTG 1507	Business Math	3	MATH:XXX	Math Electives	3	
MKTG 1530	Counselor Selling	3	BUMKG:XXX	Business Marketing Electives	3	
MKTG 2521	Career Seminar	2		Not Transferable		
SOCS 1460	Intro to Management Principles	3	BUMGT:XXX	Business Mgmt Electives	3	
Total ATCC Credits not applicable to UW-Stout requirements		14				
Special Notes, if any:						

SIGNATURE BLOCKS

Two-Year College	Name	Signature	Date
Program Director	Kristin Daby		11/18/14
Chief Academic Officer	Dr. Jan Doebbert		11/18/2014
President	Dr. Laura Urban		11-21-14
University of Wisconsin-Stout	Name	Signature	Date
Program Director	Adel Mekraz		10/24/2014
Dean	Dr. Abel Adekola		10/28/14
Provost	Dr. Jacalyn Weissenburger		11/1/14

Agreement contact Persons:

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